

Proximity to clients and information transfer - worldwide

The brand LÄGLER's international success is based on innovative machinery, offering a higher performance, a better quality of work, as well as the greatest utility for the user, and a company philosophy centred on proximity to the client and information transfer. As a result of this, LÄGLER has at its disposal a worldwide network of capable partners, to provide technical application support, after-sales service, customer service, and replacement parts, as well as repair services.

Together with these partners, the world market leader also provides theoretical and practical seminars in "wood floor sanding". "Of course this service already exists in growing markets, such as Russia", Wolfgang Görtz, LÄGLER manager explained.

In September 2006, at two seminars in Moscow, and one in Novosibirsk, approximately 100 craftsmen were trained personally by Wolfgang Görtz. Communication with specialists about market-specific questions is an important part of these events. Producers as well as users can therefore profit from these meetings.

The LÄGLER brand has been represented in the Russian market for the last thirty years. At first the partners were state trade companies, and since the 90's they have been various private companies. Since 1998 LÄGLER has been working exclusively with the firm Parquet Hall, the leading supplier in the wood floor industry.

The company, already 600 employees strong, is constantly expanding and apart from the central office in Moscow, it also has offices in the most important Russian and Ukrainian cities.

Photo caption:

Seminar group in Novosibirsk with LÄGLER manager Wolfgang Görtz (front row, middle)